

## ELIZABETH SWANSON Medical Assisting 2001



***“My professional journey started with the confidence I gained and career perspective I received in the BEOC Medical Assistant program.”***

Certified Phlebotomy Technician

Associate’s Degree General Studies

Entrepreneur/Owner

Ms. Elizabeth Swanson has been a Certified Phlebotomist for over 20 years and is the Owner of COREporate Innovations Training Consultants LLC in Buffalo, NY and the Research Coordinator at Circuit Clinical in Orchard Park, NY. Elizabeth credits her bridge to success to her experience at the Buffalo Educational Opportunity Center (BEOC).

Elizabeth had no job or serious career focus when she enrolled at the Continental School of Beauty. She realized the cosmetology field was not for her, withdrew, and accepted a position at Rite Aid Pharmacy where she trained in-house to be a Pharmacy Technician. Not seeing a career ladder in Pharmacy that met her professional interests, she enrolled in the BEOC Customer Service Program and then seamlessly transitioned to the Medical Assistant program. It was this program, she says, that offered her the opportunity to engage and progress in a career path that supported her goals.

Elizabeth was hired at the Community Health Center of Buffalo (CHCB) directly from her clinical externship and worked there as a Medical Assistant for three years. She continued to work in this field for the next fifteen years at Erie County Medical Center (ECMC), and with the Catholic Health System at Mercy and Sisters of Charity Hospitals.

Her interest in the Phlebotomy field started while working a hospital rotation in the Phlebotomy Lab, where she was exposed to drawing blood and performing tests. Elizabeth enrolled at Trocaire College and earned a Phlebotomy Technician certificate, and to advance professionally, she later graduated from SUNY Erie earning an Associate’s degree in the General Studies curriculum.

In 2019, Ms. Elizabeth Swanson was hired as an Instructor at the Buffalo Center for Arts and Technology (BCAT) and taught Phlebotomy courses. In 2022, she started her own company, COREporate Innovations Training Consultants LLC, providing quality Phlebotomy training that focuses on certification and standardized quality of care.

As the Research Coordinator at Circuit Clinical in Orchard Park, NY, Ms. Swanson is responsible for oversight and management of clinical trial operations, ensuring that all procedures meet regulatory and protocol compliance and ethical standards.